Elsevier Offer for PNC/MLA

From: Dean Russell

Elsevier can run a print report to capture the titles your health science members subscribe to.  Based on this report, Elsevier can quickly find the top ten titles across your health science members.  Once this has been done, a 60 day trial can be set-up for interested members.  A survey could then be ran to gauge interest.  After knowing the amount of interest, a discount can be applied and shared with interested parties.

Another thought would be to allow interested health science members create their own title list.  Again, a trial can be set up and a discount applied once interest has been gauged.  For a list of a la carte titles that can be sorted by specialty, please click on the below link.

<http://www.journalsconsult.com/pages/titles.html>

Please note, these offers would be for new a la carte titles and new clients.

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