Alegara Andreas Notes

Newsletter of the

Pacific Northwest Chapter of the Medical Library Association

Volume 12, Number 2

March-April 1991

Medical Informatics: Why Should We Care?

By Gary Byrd, Health Sciences Library, University of North Carolina Reprinted from *Medical Informatics News*, February 1991.

Editor's note: What is medical informatics? Here is a definition used by Dan Masys, Director of the Lister Hill National Center for Biomedical Communications at the National Library of Medicine (and reproduced here from the University of Washington Health Sciences Library's publication Books & Bytes, February 1989): "Medical informatics is the name given to the academic disciplines that seek to organize and manage information in support of biomedical research, education, and patient care." The major domains of medical informatics are computerized databases; clinical records systems; computer-assisted medical decision making; and computer-based medical education. According to Dr. Masys, medical informatics may offer one of the only long-term strategies for dealing with the ever-increasing volume and complexity of medical information. So, then, to the question asked by Gary Byrd: Why should we care? Here is Gary Byrd's answer.

At the fall 1990 meeting of the Association of North Carolina Health and Science Librarians (ANCHASL) I was asked to speak on the subject of medical informatics (MI)... I spoke from the perspective of our profession using the question "Why Should We Care?" as my springboard. After quite a bit of thinking, I came up with the following list of ten reasons that I think medical librarians should care about developments in medical informatics.

- 1) The concerns of medical informatics that is, computer applications in medicine, especially in areas such as artificial intelligence, medical databases, hospital information systems, computer-aided instruction, natural language processing, etc. will be increasingly central to health sciences librarianship as we move deeper into this era dominated by information technologies.
- 2) If we want the automated bibliographic information systems we manage to be integrated into the total information resources of the institutions we serve, then we need to understand how these other information systems are being designed, developed, and managed.

See INFORMATICS, page 5

PNC 1991 Executive Board

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Chair

Jeri van den Topp

What I enjoy most about many organizations is the willingness of the people in it to share what they have learned with others, so that the others do not need to "re-invent the wheel." Valerie Schultheiss requested that we share with other members how we announce the Clinical Alerts. Brynn Beals has written an article (elsewhere in this issue) that explores how each of us share these announcements with the medical communities that we serve. It was this request that prompted these thoughts.

One method of sharing I have particularly enjoyed is from the Public Services Section oof MLA. They have collected a library of locally developed handouts, brochures, etc to loan to other members. The items that are available are listed in the newsletter. If someone wishes to borrow one of the items, they photocopy the list, check the item(s) they wish to borrow, and send the request with mailing labels to the library. The items are then circulated to the people who wish to see them. Through this service, I have collected fee schedules, patron information sheets (i.e. How to use Dental Literature), descriptions of programs, etc. This has been an invaluable resource for me.

If this is something you would like to see as part of the PNC lending library, let me know! I think we should be proud of our PNC/MLA professional library, which your dues help support; and a collection of locally developed handouts could be a nice enhancement to this library.

PNC Committee Chairs

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Nominating: Kathy Murray

The Memo Pad

Membership Secretary

Submitted by Leilani St. Anna, Membership Chair

1990 was a banner year for chapter membership. As of last September there were 210 current PNC/MLA members. The chapter added 62 new members in 1990, and we continued to strengthen the Canadian membership - in 1990 there were 17 members in British Columbia and Alberta.

All of you should have received a renewal notice in January (slightly delayed due to the December freeze in Seattle). Membership is based on the calendar year - January through December. If you haven't renewed your membership, this will be your last issue of Northwest Notes. If your membership lapses you will lose other benefits as well, including member discounts, meeting notices etc. To check your membership status, look at the mailing label on this newsletter. The number in parentheses in the top right corner of your mailing label is your membership year.

If you have any questions about your membership or need information contact PNC/MLA membership secretary Leilani St. Anna, Health Sciences Library & Information Center, University of Washington, SB-55 Seattle, WA 98195; call 206/685-3125; OnTyme: UWHSL/GEN; Bitnet:

LSTANNA@U.WASHINGTON.EDU

Poster Exhibit to Travel

"To Your Health: An Exhibit of Posters for Contemporary Public Health Issues," will be traveling to ten sites throughout the U.S. and Canada over the next two years. It is scheduled to be in Seattle at the U.W. Health Sciences Library from April 4 - May 31, 1992 in its only scheduled West Coast stop. The exhibit features 76 posters reflecting the health issues of the day, dating from World War I through the 1980s and coming from all parts of the world. The materials were selected from NLM's collection of more than 3,000 medical posters.

ASIS, SLA to Meet

Submitted by Debbie Ketchell

ASIS's (American Society for Information Science) Mid-Year Meeting will be held in

Santa Clara, California, at the Santa Clara Marriott Hotel, April 26-29 1991.

The conference focuses on multimedia information systems; some key areas for multimedia application are online help systems, education/training, consumer information, and unconventional interfaces for the physically disabled. Conference courses will identify current technologies likely to be supplanted by new multimedia technologies, describe multimedia information systems already in use, and help you make multimedia part of your information resources. Courses include "Multimedia in the Health Sciences" and a special briefing, "How to Survive the Recession: A Guide for Information Professionals".

For further information or to request a registration form, call ASIS Mid-Year Meeting, 301/495-0900, 9-5 EST. ASIS fax: 301/495-0810.

The SLA (Special Libraries Association) 82nd Annual Conference will be held in San Antonio, Texas, 8-13 June, 1991. The conference combines technical sessions, information technology exhibits, and social events designed around its theme, "Masterminding Tomorrow's Information—Creative Strategies."

Ticketed events include "Innovative Technologies to Boost Productivity in Your Library," "Making Money: Fees for Information Service," "Thesaurus Construction," and "Drug and Pharmaceutical Information Resources." Conference registration fees covering two general sessions, exhibits, and miscellaneous events (ticketed events are additional): Member Advance (by May 1). \$115: Member One Day, \$85, Non-member Advance, \$140; Non-member One Day, \$105. Member rates apply to members of MLA, AALL, ASIS, ARLIS/NA, and the American Chemical Society/Division of Chemical Information. To qualify for the advance registration rate, the registration form envelope must be postmarked no later than May 1.

To request the conference's "Preliminary Program and Registration Booklet," write to Special Libraries Association, Conference Registration, 1700 Eighteenth Street, NW, Washington, DC 20009.

Calendar of Events

	-	Calenc	ial of Evelli	.5	
April 9	Loansome Doc/ DOCLINE Workshop,		Area Networks: Are They For You?"	June 2-5	Canadian Library Association Annual
	Seattle, WA. Contact		Spokane, WA.		Meeting, Montreal.
	Nancy Press,		Sponsored by Library		
	OnTyme: UWHSL/		Planning and Devel-	June 8-13	Special Libraries
	RML, or 206/543-		opment Division,		Association Annual
	8262.		Washington State		Conference, San An-
			Library; and Univer-		tonio, TX. Contact:
April 15-19	Follow-up to the Funda-		sity of Washington		Special Libraries As-
	mentals, Los Angeles,		Graduate School of		sociation Conference
	CA. Taught by		Library and Informa-		Registration, 1700
	PSRMLS Staff.		tion Science. Contact		Eighteenth Street
	Contact MEDLARS		Susan Veltfort, Coor-		NW, Washington, DC
	Management at 800-		dinator, Continuing		20009
	638-8480.		Library Education,	T. 1- 0.10	TTD :: TT
	The Commiste Delegation		206/543-2300, ext.	July 9-13	White House Conference
April 18	The Copyright Balancing		404, or 1-800-453-		on Library and
	Act, Seattle, WA.		2320, ext. 404.		Information Services,
	(Story in last issue.) Contact Linda	14			Washington, DC.
	Milgrom, 206/543-	May 3	Loansome Doc/	Ostobou	
	8262.		DOCLINE Workshop,	October 19-21	Basifia Northwest Char
	0202.		Twin Falls, ID.	13-21	Pacific Northwest Chap- ter/MLA Annual
April 18	Loansome Doc/		Contact Nancy Press,		Meeting, Boise, ID.
	DOCLINE Workshop,		OnTyme: UWHSL/		Contact Deanna
	Portland, OR.		RML, or 206/543- 8262.		Canfield, Registration
	Contact Nancy Press,		0202.	1	Chair, Mountain
	OnTyme: UWHSL/	May 9	Continuing Library	· The same	States Tumor Insti-
	RML, or 206/543-	may o	Education Computer		tute, 208/386-2744.
	8262.		Workshop, "Local		
			Area Networks: Are	November	
April 19	The Copyright Baalancing		They For You?"	17-20	Symposium on Computer
	Act, Portland, OR.		Seattle, WA. Contact		Applications in
	(Story in last issue.)		Susan Veltfort, above.		Medical Care,
	Contact Linda				sponsored by the
	Milgrom, 206/543-	May 17	Mainstreaming the		American Medical In-
	8262.		Special Library. A		formatics Association,
			Special Libraries		Washington, DC.
April 19	WMLA Annual Meeting,		Association course.		Contact AMIA, 11140
	Seattle, WA. Contact		Vancouver, BC.		Rockville Pike, Box
	Valerie Schultheiss,		Contact Professional		324, Rockville, MD
	206/244-9970 ext.		Growth Section.		20852.
	533, or Peggy Burt,				
	206/744-4391.	May 19-22	Rural Health: Harvest-		
April 26	Loansome Doc/		ing our Experience.	(0.	
April 20	DOCLINE Workshop,		National Rural	Staf	Box
	Missoula, MT.		Health Association	The second second second	The first of the second
	Contact Nancy Press,		14th Annual National		Notes is published bi-
	OnTyme: UWHSL/		Conference, Westin		the Pacific Northwest
	RML, or 206/543-		Hotel, Seattle, WA.	Chapter of	the Medical Library Asso-
	8262.		Contact NRHA, 816/	ciation.	
	0202.		756-3140.	DIFE-DA	
1 11 00 00	1070/1 / 0 //			Valerie Sch	ultheiss, Editor

April 26-29

May 2

ASIS (American Society

Science) Mid-Year

Meeting Santa Clara,

Education Computer

Workshop, "Local

for Information

California

Continuing Library

May 31-

Medical Library Associa-

Meeting, San Fran-

cisco, CA. Contact MLA, 312/419-9094.

tion 91st Annual

June 6

Valerie Schultheiss, Editor Highline Community Hospital Medical Library 16251 Sylvester Rd. S.W. Seattle, WA 98166

OnTyme code: HCH Phone: 206/244-9970 ext.533 Fax: 206/243-9934

Library Automation

Peggy Burrell

e learned it the hard way, and maybe u have, too: BACKUP, BACKUP, ACKUP! When I was cleaning out my nartcom directory and wiped out my tomatic logins, I learned that it only kes two seconds to wipe out hours of ork. And, since I had never really tally understood the Smartcom macro tup, I was in a mild panic when I scovered what I had done. Recently, I scovered that I could write a simple tch file using the DOS editor, Edlin, to ack up the files on my hard disk. In the ast, I have written batch files to make enus - a very simple process that presses library users with my "comiter savvy." So it wasn't hard to write a atch file using Edlin to do periodic ackups, and now I back up my hard disk a monthly basis. This is probably inimal backup, but it's certainly an aprovement over my old sloppy methods.

o write batch files, you need to have a nowledge of some simple DOS comands such as CLS (clear screen) and ACKUP which you are probably already sing. You also need to know how to editing Edlin — it has only a few functions, it's easily learned.

execute a batch file, just enter the file ime without the extension (i.e., "backup" execute backup.bat). DOS recognizes by file with a ".bat" extension as a batch of commands to be executed.

LIN Basics

To start an Edlin file — type edlin <filename> at the DOS prompt, for example, "edlin backup.bat". Edlin will respond with:

New file

*_

To start entering the batch file type i (for insert) at the asterisk. Edlin responds with "1:*_", ready for you to type your first command line.

When you are done typing lines, hit CTRL C to get back to the Edlin prompt and e <return> to get back to the DOS prompt.

- 4. Commands for editing (to be entered at the Edlin "*" prompt)
 - a. Display lines "11" to start the display at line 1, "2,61" to display lines 2 to 6, etc. You will want to use this command to see what the file currently looks like.
 - To insert a line - </ur></ur></ur>
 - c. To correct a line enter the line number, and type the corrected version.
 - d. To delete a line enter <line> d, for example "2d" or "1,4d". The second example will delete lines 1 through 4.
 - e. To edit an existing file, at the DOS prompt, enter "edlin <file-name>", in this case "edlin backup.bat". This will get you back into Edlin to make your corrections.

EXAMPLE OF A BACKUP BATCH FILE

c>edlin backup.bat

END of input file

*l [editor's note: this is a letter "L"]

1:*echo off

2:cls

3:echo *** MONTHLY FILE BACKUP ***

4:echo ^@

5:echo Put a formatted diskette in drive A

6:pause

7:backup \word\search a: /a

8:backup \scom a:

9:echo LABEL DISKETTE "BACKUP FOR <month>"

- 1 echo off keeps the computer from displaying batch commands as they are executed.
- 2 cls clears the screen.
- 3 echo will display on the screen anything you have typed after the

command.

- 4 echo ^@ tells the computer to leave a blank line.
- 6 pause displays own built-in message "Strike a key when ready..." and then waits.
- 7 backup copies files in the directory named to a floppy in drive a:. The "/a" tells the computer to add the backup files to the floppy without erasing all of the previous files on the floppy as the backup command usually does. Additional backup command modifiers include "/s", which backs up files from all subdirectories; "/m", which backs up files that have been modified since the last backup; and "/ d:<date>", which backs up all files that have changed since a specified date.

Don't be afraid! Try it! It really is simple. If you decide this is as fun and useful as I think it is, consult Van Wolverston's Running MS-Dos (published by Microsoft Press) for more information.

Clinical Alerts

by Brynn Beals, St. Joseph Hospital Library, Tacoma, Washington

Thanks to everyone who contributed their strategy for dealing with NLM's new Clinical Alert feature. In addition to trying to more effectively disseminate clinical information to physicians, NLM has provided us with a great new marketing tool for our libraries! To summarize, there seem to be three ways we are approaching the Clinical Alerts.

- Send the full text of the alert to targeted individuals, identified either by the librarian or the medical staff office, with a cover letter explaining the new program.
- Send notice of the alert to department heads/medical directors with instructions on how to obtain the full text.
- 3. Announce the existence of the
 - -on physical or electronic bulletin boards
 - -in library display case -through inhouse newsletters and medical staff newsletters

See CLINICAL ALERTS, page 5

Informatics

Continued from page 1

- 3) Our national library, the National Library of Medicine (NLM), sees medical informatics as vitally important and is supporting wide-ranging research and many postgraduate training programs in MI.
- Association now has a strong new section concerned with medical informatics and boasting over 230 dues-paying members.

 MI Section programming at national conferences provides excellent opportunities to learn about MI research results and to meet the people involved in this research.
- There is danger that, without closer collaboration with health sciences librarians, medical informatics systems and applications will be designed without appropriate consideration of the information access and policy issues our profession already has the expertise to handle. For example, we can help to insure these systems will meet appropriate networking, bibliographic, and indexing standards and that ease of use and open access are preserved.
- Our bosses may soon have MI raining or credentials as hospital or academic medical center "Chief Information Officers" or "Vice Presidents for nformation Resources."
- As effective managers we need to e aware and make use of research esults which may provide better ways to nanage information or may change the omputing and telecommunications afrastructure within which we provide ervices.
- The people within our instituons involved in MI research and applicaons understand the importance of
 iformation and, thus, can be important
 lies in mustering administrative
 ipport for the resources needed to
 itomate and network library databases
 ind services.

Medical schools have been allenged to incorporate the information iences into their curricula. We have an portunity to help shape these new rricula so that medical students learn sic concepts of information manageent and how to effectively use health ience library resources and services.

Finally, as a relatively new disciplinary field, with a focus on developing practical applications in health care settings, medical informatics has the advantage of looking at information management from the perspective of user demand rather than production and supply. We librarians have traditionally been concerned primarily with building collections of resources to meet potential needs. Richard Rowe, the president of the Faxon Company has argued recently (1) that our supply-driven systems of information questions have encouraged us to keep asking the wrong questions - that is, how to buy more books or journals and how to get them more cheaply. Instead, we need to know our clients better and ask how we can meet their information needs when and where those needs occur. Medical informatics researchers are looking for ways to use information technology to solve medical problems and to improve health care delivery. We need to work with them to build integrated networks of information resources and management tools that not only supply a great variety of potentially relevant information, but that also respond quickly, efficiently, and effectively to the information problems and needs of our users. (1) Rowe, Richard R. "The economics of scholarly communication." Library Acquisitions: Practice and Theory, 1989, 13: 423-27.

Professional Development Funds Available

The PNC Professional Development Fund is designed to encourage participation in professional programs and courses by our members. The Board recognizes that meetings and courses are often too far away for many members to attend—those who live in the major metropolitan areas have a distinct advantage. The aim of the fund is to improve access for members, and to equalize opportunities for attendance at programs and courses which improve members' professional development.

All applications must adhere to the criteria listed below. The applications will be reviewed by the Executive Board, and all applicants will be notified of the Board's decisions. Note: All applications

which meet the following criteria will be funded, limited only by solvency requirements of the treasury.

Criterion 1: PNC Membership

Applicant must be a current member of PNC.

Criterion 2: Number of Grants per Applicant

Applicants are eligible for a maximum of one grant per year.

Criterion 3: Number of Scholarships per Institution

No institution may receive more than one scholarship per event per year.

Criterion 4: Dollar Amount

A maximum of \$100.00 may be awarded per applicant. The grant will not exceed the actual expense associated with the meeting or program or continuing education course(s) for which the grant is requested.

Criterion 5: Matching Funds

No matching funds will be required of the applicants.

Criterion 6: Subject/Content of Program/Meeting/Course

Professional Development funds are limited to professional programs, meetings, or continuing education courses sponsored by or co-sponsored by PNC and may not be requested or used for any other purposes.

You or another PNC member on your staff may wish to apply for a grant to help offset costs of the Pacific Northwest Chapter's annual meeting this October in Boise, Idaho. Copies of the application form for PNC Professional Development funds may be obtained from Leilani St. Anna, PNC Membership Chair, Health Sciences Library & Information Center, University of Washington, SB-55 Seattle, WA 98195; call 206/685-3125; OnTyme: UWHSL/GEN; Bitnet:
LSTANNA@U.WASHINGTON.EDU.

Clinical Alerts

Continued from page 4

In addition, the PNRHSLS is keeping copies of full texts of the Clinical Alerts and will send them to anyone who requests them. The folks at Empire Health Services (EHS) in Spokane, WA are thinking of a display that will include copies of Clinical Alerts and stories about how they affect medical practice at EHS!

Oregon

Submitted by Peggy Burrell and Cindy Cunningham, and culled from RxLibris and other sources

The Oregon Health Sciences University Library will be experiencing staff reductions related to Measure 5. The Interlibrary Loan Department will share in those staff reductions. In order to provide the best service possible under difficult conditions, they are asking for our help. When requesting renewals or locations. please use fax or EMS so that they can batch these jobs for efficiency - the staff still hopes to be able to respond the same day. Also, please include phone numbers and fax numbers on EMS requests you would like them to refer. Please contact Cindy Cunningham, OHSU Interlibrary Loan Department (503/494-8026 or fax 503/494-5241) if you have any concerns.

Oregon Health Sciences Libraries Association (OHSLA), along with more than a dozen other health science professional groups, helped plan and attended an Oregon Association of Hospitals (OAH) educational conference last April. OHSLA also participated as an exhibitor, with a display designed to show new technologies in information to be used with the RML's red display board. This display material is available to other PNC/MLA libraries by calling Peggy Burrell at Providence Medical Center in Portland (503/230-6075).

Dolores Judkins and Arthur Rott, DO, Director of Medical Education at Portland's Eastmoreland General Hospital, collaborated to write a successful grant that netted \$9,000 from the Northwest Osteopathic Medical Foundation. The money will be used for collection development, computer software, audiovisual software, and online database access.

St. Vincent's Hospital has recently submitted a grant request to a local foundation to fund the purchase, installation, and staffing of several CD-ROM databases on a local area network.

The Kaiser Libraries in the Portland area share Readmore's REMO serials check-in system on a LAN. Each library checks in and routes its own journals, but can check the other libraries' holdings. This is the first time REMO has been

Around the Region

networked in this way.

After two years of use at OHSU. ORHION (formerly INFONET) went statewide in June. ORHION is the statewide online information service for health professionals offered by the OHSU Biomedical Information Communication Center (BICC). Current services include OHSU Medline, a 3-year subset of OHSU journals; OHSU public access library catalog; OHSU telephone directory; library request line; OHSU Medical/ Nursing Bookstore online (to order any book in print); and the Office of Research Services' monthly Research Bulletins. ORHION's Medline allows for the direct ordering of photocopies from OHSU. Plans are underway to expand the system to include CINAHL, decision support systems, practice management programs, a patient outcomes database, and a program to link patient records with laboratory data, available on workstations as early as the summer of 1991.

PROFESSIONAL ACCOMPLISHMENTS:

Kay Irvine, Western States Chiropractic Library in Portland, has recently been named a Distinguished Member of the Academy of Health Information Professionals. She has also coauthored an article concerning a survey of chiropractic archives appearing in the Journal of Chiropractic History.

Melvina Stell-Marble has been appointed to a three-year term on the Oregon State Advisory Council on Libraries, representing special libraries in Oregon.

PEOPLE:

Kathy Martin, formerly of OHSU Reference Department, is the librarian at Willamette Falls Hospital in Oregon City.... Melanie Ball has become the Medical and Science Information Specialist at the Oregon State Library....Nancy Brown, formerly a reference librarian at Good Samaritan in Portland, has taken a position at Kaiser Center for Health Research Library....Pam Bjork is the AAV Librarian at Western States Chiropractic Library in Portland....Dorrie Towne has been named as the Director of the Oregon Regional Primate Center Library in Beaverton....Joan Carrie has been hired

as the Assistant Coordinator of Outreach Services for the BICC.... Phyllis McCulloch is the new Head of Reference at Good Samaritan Hospital and Medical Center.

Washington

From Washington State Resourceline and other sources

David Remington is the Deputy State Librarian, Washington State Library. Mr. Remington replaces Vicki Kreimeyer, who resigned to relocate to Boise, Idaho. He has held positions in public and special libraries, including the Library of Congress and the BroDart Company, and comes to the State Library from his position as Director of the Pend Oreille Regional Library, Newport, Washington.

Elaine Martin, previously head of Information and Instructional Services at George Washington University's Paul Himmelfarb Health Sciences Library, is the new Associate Director at University of Washington Health Sciences Library and Information Center (UW HSLIC).

Louise Saul has accepted the position of Information Services Librarian at the UW Health Sciences Library, Seattle, effective March 18. Louise comes from the University of New Mexico, where she was Online Specialist and ILL Coordinator.

Molly Bernard has resigned as information services librarian at UW HSLIC. Scott Condon has a temporary appointment as an information services librarian.

Debbie Ketchell is the new Associate Director for Resource Management and Systems Development at the University of Washington Health Sciences Library, effective last December. She continues in her position as Washington's State Resource Service (SRS) Coordinator as well. Susan Meyers is the SRS program assistant.

Mary Ellen Lemon is the new Project Manager for the UW Health Sciences Center IAIMS Phase 1 Planning Project. The project is funded by the National Library of Medicine. Mary Ellen has served as Coordinator of the Pacific Northwest Regional Health Science Library Service MEDIC Project since

See WASHINGTON, page 7

Washington

Continued from page 6

December 1989. The MEDIC Project, designed to evaluate the efficacy of librarians in quality filtering clinical information to determine scientific validity, is scheduled to end April 1991.

Debra Condon is the new librarian at Whidbey General Hospital Library.... Pamela Murray is the medical librarian at the Naval Hospital, Oak Harbor on Whidbey Island.

Jackie Gagne, Group Health Cooperative Medical Library, Seattle, and Sylvia MacWilliams, Southwest Washington Medical Center Library, Vancouver, WA, recently served as delegates to the Washington State Governor's Conference on Library and Information Services. Top recommendations of the conference included providing access to libraries for all people, developing coalitions for promoting literacy, and making the best use of technology in libraries.

Southwest Washington Medical Center has received a \$684 grant from Southwest Washington Independent Forward Thrust (SWIFT) for the purchase of materials on Alzheimer's Disease, to be used in the Library by physicians, staff, caregivers, and the community.

The Alcohol and Drug Abuse Institute Library at the University of Washington, Seattle, is now connected to OnTyme. ILL and other requests may be sent to their new code ADAILIB.

Stevens Memorial Hospital Library, Edmonds, has new phone numbers: 206/744-4391 voice; 206/744-4182 fax/clinical emergencies; 206/744-4000 main hospital.

St. Cabrini Hospital, Seattle, has closed. Providence Medical Center and Swedish Hospital Medical Center were able to pick up most of the journal collection. Please delete St. Cabrini from directories, DOCLINE, and other lists.

Fred Hutchinson Cancer Research Center has new phone numbers: 206/ 667-4314 voice; 206/667-4737 fax.

Eastside Medical Laboratory's address was incorrectly stated in the last *Northwest Notes*. The correct address is 15305 NE 40th St., Redmond, WA 98052.

MLA Notes

Image Empowerment Strategies for the Health Sciences Librarian

Your image - does it make a difference? You'd better believe that it does! Kaycee Hale will tell you WHY. She will also tell you HOW to enhance your image by providing you with techniques that will make you more effective as a library professional. WHEN and WHERE will she do this? She will be the speaker at the 1:30 p.m. session at the MLA Annual Meeting on Wednesday, June 5 in San Francisco. WHO will be there? Everyone who would like to learn the skills to communicate effectively, to build interpersonal relationships, to get motivated, to build self-esteem, to be EMPOWERED, is welcome to attend. Ms. Hale will discuss guidelines to accentuate the verbal, vocal, and visual components of a professional image. If you would like to learn the techniques of empowerment through image enhancement, plan to be at this multi-sponsored session on June 5. Sponsors include the Status and Economic Interests of Health Sciences Library Personnel Committee, the Federal Libraries Section, the Hospital Libraries Section, and the Nursing and Allied Health Resources Section.

MLA Preliminary Program

Several complications delayed the delivery of the January MLA News and Preliminary Program. The publications were mailed at the same time that companies all over the United States tried to beat the postal increase deadline. This slowed delivery of all second-class mail and heavy items such as the January News, with the Preliminary Program insert. If you still have not received your copy of the January News or Preliminary Program, call MLA Headquarters at 312/419-9094.

Meet a Colleague in San Francisco!

Are you going to MLA in San Francisco? Increase your enjoyment by making a COLLEAGUE CONNEC-

TION. The Colleague Connection pairs a new member or first-time attendee with an experienced MLA member. Last year's program in Detroit was rated a great success by participants!

If you are interested in participating — as a newcomer to MLA or as an "old-timer" — contact Leilani St. Anna, Health Sciences Library & Information Center, University of Washington, SB-55 Seattle, WA 98195; call 206/685-3125; OnTyme: UWHSL/GEN; Bitnet: LSTANNA@U.WASHINGTON.EDU.

CE Committee Update

Submitted by Ada M. Seltzer, MLA CE Committee

The CE Committee has prepared an impressive agenda of continuing education activities for the 1991 MLA Annual Meeting. Members may choose from 35 different courses ranging from half-day, full day and two-day offerings. Career tactics courses are available as last year but have been incorporated into the "new perspectives" series. Career enhancement offerings include NP 101, Getting Your Ideas Across: Communications Skills for Information Providers; NP 104, A Practical Guide to Yourself and Others in the Library; NP 111, Dealing with Difficult People; NP 116, Cross-Cultural Communication; NP 117, Power and Influence; and NP 121, How Tos for Aspiring Advocates: Securing and Making the Most of Your Contacts in Washington.

These courses also provide training in leadership skills. The committee decided to offer the successful Leadership Seminar presented at the Detroit meeting again this year. NP 100, Effective Leadership in Complex Organizations is a two-day course available to the membership, rather than being restricted to chapter officers and MLA committee chairs. There are several management courses as well which contribute to leadership training opportunities. For further information, contact Gale Dutcher, CE Committee Chair, NLM Specialized Information Services, 301/496-3147.

We Want to Hear From You!

News and articles are most welcome! Please submit items via OnTyme or send them on disk—it saves HOURS of work! Call or write for details. Please specify clearly that items are for the newsletter. Short items (under one page) may be submitted to the Editor as typed copy. Please include your name, library, address, phone, and fax number (if available) with all submissions.

The Editor reserves the right to edit submissions if necessary.

Deadlines for Northwest Notes (subject to change) are: May 24, July 26, September 27, and November 22.

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Advertising information is available from the Editor.

To join the Pacific Northwest Chapter, send membership dues to:

Maryanne Blake VA Medical Center Library 142D 1660 South Columbian Way Seattle, WA 98108 DUES: \$5.00 U.S. \$6.00 Canadian

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