



2001 HAL UN-PLUGGED
a PNC/MIL A Odyssey

The Pacific Northwest Chapter
of the Medical Library Association
Presents

The Forty-First Annual Meeting

Salishan Lodge
Gleneden Beach, Oregon

September 9-13, 2001

Program by Val
2001

Welcome to Salishan

Welcome to "2001 Hal Un-Plugged : a PNC/MLA Odyssey," the 41st annual meeting! I hope that you find this conference as rewarding to attend as it has been to plan. It is our hope you will encounter new ideas, consider new options and leave refreshed in spirit by friendship and sea breezes.

The program is full of diverse topics and excellent speakers. We also have intentionally left open time for exploring the incomparable Oregon beaches and trails. Remember also to take advantage of the recreational opportunities Salishan offers its guests such as golf, tennis, aerobic classes, and swimming to name just a few. If you have time for a longer stay, the Tillamook Cheese Factory and the Tillamook Air Museum are fun. For those who love to shop there are unique coastal gift shops and an Outlet Mall in Lincoln City. We hope you will end the conference with our group trip to the Newport Aquarium.

If you have any questions throughout your stay at Salishan, please feel free to contact Kathy Martin or me for help.

Beverly Schriver
2001 PNC/MLA Program Chair

PNC/MLA Annual Meeting 2001 ***Program Committee***

Beverly Schriver, Chair
Peggy Baldwin
Judith Hayes
Dolores Judkins
Valerie Lawrence
Kathy Martin
Patrice O'Donovan
Daphne Plaut

Hotel; Speakers
Exhibitor Chair
Treasurer; Signage
Continuing Education Chair
Registration Chair; Web Site; Program
Hospitality; Entertainment/Tours
Registration
Program; Registration

Message From the Chair-Elect

On behalf of the Executive Board of the Pacific Northwest Chapter of the Medical Library Association, Welcome to our 2001 Annual Meeting! The members of the Program Committee have worked very hard to bring together a wonderful meeting in the beautiful setting of the Oregon Coast. Our Chapter's members are involved in many activities, as our libraries strive to meet the information needs of some quite varied clients. We expect to learn from each other about effective ways to meet those needs. We invite you to relax in this resort setting, confer with your colleagues, and return to your libraries charged up for another year of exciting and varied activities. Let your spirits rise with the kites of the Coast!

Enjoy the meeting!

Bob Pringle
PNC/MLA 2001 Chair-Elect

PNC/MLA 2001 EXECUTIVE BOARD

Chair	Janice Bacino
Chair-Elect	Bob Pringle
Past Chair	Kim Granath
Recording Secretary	Chris Beahler
Treasurer	Nola Higley
Membership Secretary	Kathy Martin
Chapter Council Representative	Patrice O'Donovan
Chapter Council Alternate	Dolores Judkins
Ex Officio: Newsletter Editor	Kathy Murray
2002 Program Chair	Diane Helmer

REGISTRATION/HOSPITALITY DESK HOURS

Sunday, September 9 th	12:00 noon -- 2:00 pm	Salal Room
Monday, September 10 th	8:00 am -- 10:00 am 4:00 pm -- 5:00 pm	Salal Room Salal Room
Tuesday, September 11 th	8:00 am -- 9:00 am	Salal Room

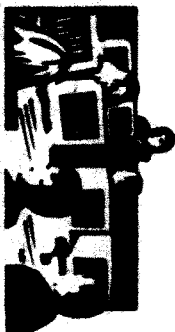
Thank You

EXHIBITORS

Basch Subscriptions, Inc.
CyberTools, Inc.
EBSCO Subscription Services
Elsevier Science
Faxon Company - ROWECom
Gale Group
Majors Scientific Books
Mathews/McCoy
MD Consult
Medical Library Association
Micromedex
NN/LM PNR
OVID Technologies
Rittenhouse Book Distributors, Inc.
Swets Blackwell, Inc.
Teton Data Systems

SPONSORS

Faxon Company - ROWECom - Thursday morning break
Majors Scientific Books - Wednesday morning break
Swets-Blackwell - Wednesday morning break
OVID Technologies - Wednesday afternoon break
EBSCO - drawing prize
Elsevier Science - drawing prize
Majors Scientific Books - drawing prize



Continuing Education

Sunday, September 9th

Introduction to QuickDOC for Windows

1:00 pm - 4:00 pm
Instructor: Jay Daly, Beth Israel Deaconess Medical Center, Boston, MA
The class will be in demonstration format and will provide an introduction to the interaction between the new QuickDOC and the new DOCLINE system. The following topics will be included: a brief history of QuickDOC & DOCLINE; how to install QDAWIN (demonstrated live, if Internet access is available); how to import selected records from old QuickDOC; how QD interacts with the Web-based DOCLINE; updating, editing and adding database records; printing reports; billing methods and procedures; adding ISO ILL protocol compatibility; and a discussion of future trends.
Gallery Room

Ovid for the Clinical Patron: Making the Most of your Training Time with Staff

1:00 pm - 5:00 pm
Instructor: Ovid Staff
This class will focus on information seeking behavior of the clinician and the Ovid resources appropriate during the clinical process. It will highlight the Ovid features and products clinicians can use at the point of care, including evidence-based resources, and fully integrated decision support software. Lastly, it will cover Ovid integration and customization features that allow clinicians real time access to high quality medical information.
Long House A

Guided Nature Walk

4:30 pm - 6:00 pm

Meet in Lodge

Monday, September 10

Introduction to QuickDOC for Windows

9:00 am - 12:00 noon
Instructor: Jay Daly, Beth Israel Deaconess Medical Center, Boston, MA
See course description on Sunday, above.
Long House B/C

Words that Change Minds

9:00 am - 5:00 pm
Instructor: Mary Devlin, Portland, OR
Imagine what you could accomplish by identifying motivational triggers from everyday conversation. The Language and Behavior (LAB) Profile provides the framework to understand people and their behavior. You will learn to see what will stimulate and maintain someone's motivation and conversely, what will turn him or her off. Get a handle on how to specifically match your language and processes to theirs to spark their interest and enthusiasm.
Long House A

Face To Face: Strategies For Effective Consumer Health Communication

Long House B/C

1:30 pm - 4:30 pm
Instructor: Michele Spatz, Planetree Health Resource Center, The Dalles, OR
Focuses on effective communication strategies for dealing with a range of dilemmas in the consumer health setting. From distraught patrons to problem patrons to ethical dilemmas, there are techniques you can use to help you successfully negotiate these close encounters. Self-care for the consumer health information provider is also touched upon as an important component.

Tuesday, September 11

Digital Library Issues and Techniques

Long House

8:30 am - 12:00 noon
Instructor: Roy Tennant, California Digital Library, Berkeley, CA
Digital libraries are the latest "hot" trend in librarianship, but exactly what are they? This workshop will begin by defining some key terms and quickly move on to specific examples that illustrate the basic perspectives on digital libraries. From there, we will explore the various processes required to build, organize, and preserve digital collections. Additional issues such as copyright and techniques for integrating digital collections with print will be explored. Specific projects, collections, and services will be demonstrated along the way to illustrate the essential points. The workshop will end with places to go for additional information and assistance as well as techniques for staying current in the field.

Round Table Lunch

Cedar Tree Restaurant

12:00 noon - 1:30 pm
Combine a buffet-style luncheon with a choice of topics on which to focus. Topics and facilitators include PDAs in health care, with Peggy Baldwin; Ariel and desktop document delivery, with Cindy Cunningham; Bibliographic management software, with Daphne Plaut; PubMed, with Linda Milgrom; and Benchmarking, with Robin Braun.



Program

Sunday, September 9th

9:00 am - 5:00 pm
PNCMLA Board Meeting
Continuing Education Courses
4:30 pm - 6:00 pm
Guided Nature Walk

Monday, September 10th

9:00 am - 12:00 noon
Continuing Education Courses
BREAK
10:00 am - 10:15 am
Lunch On Your Own
12:00 noon - 1:00 pm
Continuing Education Courses
BREAK
3:00 pm - 3:15 pm
QuickDOC Users Group (Informal)
4:00 pm - 5:00 pm

Tuesday, September 11th

7:30 am - 8:30 am
EBSCO's BIOMEDICAL FULLTEXT SOLUTIONS BREAKFAST
8:30 am - 12:00 noon
Continuing Education Courses
10:00 am - 10:15 am
BREAK
12:00 noon - 1:30 pm
Round Table Lunch
1:50 pm - 2:00 pm
WELCOME
Beverly Schriver and Bob Pringle
2:00 pm - 3:30 pm
KEYNOTE: HAL REPROGRAMMED
Roy Tennant

Information technology has had a dramatic impact on our lives and libraries. Computers and networks have both imperiled our role within our communities and empowered us to serve our clientele as never before. We must take the time to understand our appropriate relationship with information technology or we will lack control over it, as the astronauts in 2001: A Space Odyssey lacked control over HAL. Come hear what Roy has to say about getting a grip on IT so it doesn't have you in its clutches.

Tuesday, September 11th - cont'd

3:30 pm - 3:45 pm **BREAK** Terrace Room

3:45 pm - 5:00 pm **IT'S NOT JUST A PLANNER: PDAs and their potential uses** Long House B/C
Peggy Baldwin

Did you know you can tune your guitar with your PDA? And did you know you can control your TV and open your garage door with your PDA? Did you know that you can do PC-like processes such as word processing and surfing the Internet with a PDA? Looking at a PDA (personal digital assistant), Palm OS or Pocket PC, and noticing that it doesn't have a keyboard, you might wonder how the "stuff" gets in there and how you get it out. Learn about the basic features of a PDA, text entry methods, output methods, and various applications for PDAs.

5:00 pm - 6:00 pm **OVID PRODUCT UPDATE** Council House B/C

6:00 pm - 8:00 pm **WELCOME RECEPTION & WINE CELLAR TOUR** Gallery Room

Wednesday, September 12th

7:00 am - 8:45 am **RMLMLA BREAKFAST** Council House
Carol Jenkins, Angela Ruffin, RML Staff

9:00 am - 10:30 am **THE ART, SCIENCE AND PRACTICE OF HOLISTIC MEDICINE** Long House B/C
Jen Staff, MD

Dr. Staff will review the 12 principles of holistic medical practice, describing the areas encompassed by holistic medicine and citing examples of the scientific basis of holistic medicine. He will encourage the implementation of a personalized program for creating the condition of optimum health, discuss the eight essential factors for optimum health, provide a self-assessment with the holistic health questionnaire, explore the integrative medicine wheel, and summarize resources available for further exploration of these concepts.

10:30 am **EXHIBITS OPEN** Long House A

10:30 am - 10:45 am **BREAK** Long House A
Sponsored by Majors Scientific Books and Sweets-Blackwell

10:45 am - 12:30 pm **CONSUMER HEALTH PANEL** Long House B/C
Karen Finney, OHSU; Michele Spatz, Planetree Health Resource Center; Judith Hayes, Tuuliy Hospital; Nancy Press, NWLM PNFI; Leda Garside, Virginia Garcia Health Center

A distinguished panel of PNC librarians working in different aspects of consumer health. There will be a short presentation by each panel member, with a general question and answer session following. Learn how they are serving consumers in different ways, and feel free to share with the audience what you are doing as well.

12:30 pm - 3:00 pm **LUNCH AND EXHIBITOR TIME** Long House A

3:00 pm - 3:15 pm

BREAK AND PRIZE DRAWING
Sponsored by Ovid Technologies

Long House A

3:15 pm - 5:00 pm

PNCMLA BUSINESS MEETING
Ticket for one free drink to be redeemed during Social Hour

Long House B/C

5:30 pm - 7:00 pm

SOCIAL HOUR
Music by Trillium Flute Ensemble w/ Judith Hayes

Gallery Room

7:00 pm - 10:00 pm

BANQUET UNDER THE STARS

Terrace Room



Thursday, September 13th

7:00 am - 9:00 am **PNCMLA Outgoing & Incoming Joint Board Breakfast** Cedar Tree Restaurant
Reservations recommended

9:30 am - 10:30 am **WEB-BASED TRAINING** Long House B/C
Jen Blumman, MS, RN

The World Wide Web and intranets hold great promise as a learning tool for library patrons. Anything that is frequently taught by librarians, from performing searches to using the checkout system, may be the topic of an online course. Find out how to build effective courses on the Web that engage a wide variety of learners. This session will introduce librarians to the process of developing a Web course using instructional design methodology. Software tools to produce interactive courses on a shoestring budget will be demonstrated.

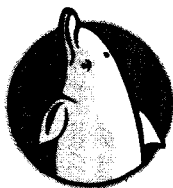
10:30 am - 10:45 am **BREAK** Terrace Room
Sponsored by Faxon - RoweCom

10:45 am - 12:00 noon **LINKOUT FOR LIBRARIES, DOCLINE, and LOCATORplus** Long House B/C
Susan Barnes

An overview of how you can use LinkOut for libraries to point your users from PubMed to your electronic journals, with a bonus update on what's new with DOCLINE and LOCATORplus.

12:00 noon **HOTEL ROOM CHECK-OUT** Front Desk

12:00 noon - 1:30 pm **State Group Luncheon Meetings** Cedar Tree Restaurant



Speakers

Peggy Baldwin received her MLS from the University of Oregon in 1977. Since 1984, she has been the Library Director at Providence Portland Medical Center. As an undergraduate, Peggy majored in business administration, minored in applied math, and took several computer programming classes. With the invention of the PC, and real computing power being put in the hands of consumers, Peggy has been increasingly interested in the potential of computing for improving our work and lives. As the proud owner of a Handspring Visor (PDA), she has tried a multitude of applications and investigated uses for librarians and in medicine. She has had to convince her partner that she would be more upset if he left her than if she lost her Visor.

Susan Barnes is Network Librarian for Resource Sharing for the Pacific Northwest Region of the National Network of Libraries of Medicine. She has a Master's in Librarianship from the University of Washington and is originally from exotic Pullman, WA. She has held positions at the National Library of Medicine, UCLA Biomedical Library, Columbia University Health Sciences Library, and Cornell University.

Jan Buhmann, MS, RN, coordinates the design and development of online learning at PeaceHealth, a major healthcare network in the Pacific Northwest. He frequently presents at conferences on new technologies and runs workshops on developing Web-based training using Instructional Systems Design methodology. Jan serves on the executive board of the National Nursing Staff Development Organization, and works with the organization's Informatics Committee to promote electronic information sharing and online learning. Jan has also written on new technologies for a reference book and several journals. Jan was born and raised in Germany and received his basic nursing degree in Hamburg. He holds a BS in Nursing and an MS in Community Health Care Nursing from Oregon Health Sciences University in Portland, Oregon. He has served as Clinical Educator at PeaceHealth since 1994.

Jay Daly is a Medical Librarian and member of the staff of Beth Israel Deaconess Medical Center in Boston, Mass. He is the author of QuickDOC, which has been used by Medical Libraries in the U.S., Canada and Hong Kong since 1987.

Mary Devlin, MLS, MAT is a professional librarian, a master teacher, and an excellent communicator. She is certified as a Neuro-Linguistic Programming (NLP) master practitioner and trainer. Mary most recently was the Director of PORTALS, a library consortium in Portland. (<http://www.mdevlin.com/communications/resume/index.html>)

Leda Garcia, from Tuality Healthcare, is the Coordinator of the ¡Salud! services program. She is a liaison to workers in the vineyards to help with health care needs, including ergonomic safety, access and funding to health care, and education about prevention issues. She also facilitates medical access for migrant seasonal vineyard workers and their families. She works in partnership with different migrant health centers, including Virginia Garcia, ¡Salud! in Woodburn, and West Salem clinic. She also provides other health services by working with the Northwest Medical Teams International and Portland Adventist Medical Center.

Judith Hayes is the Director of Libraries at Tuality Healthcare in Hillsboro, Oregon. The Health Information Center is the oldest consumer health library in Oregon and is part of the Washington County Cooperative (Public) Library System.

Michelle Spatz is the Director of the Planetree Health Resource Center in The Dalles, Oregon. Michelle planned, implemented and manages the Health Resource Center, which opened June 2, 1992. She has taught similar consumer health information classes locally, regionally and nationally.

Jan Staff, MD is a specialist in obstetrics and gynecology with Pacific Women's Center, a four-physician independent Ob/Gyn practice in Eugene, Oregon. He has privileges at both McKenzie-Willamette and Sacred Heart Hospitals. He received his medical degree at Northwestern University Medical School in Chicago in 1981, in the Honors Program. He completed the Johns Hopkins residency in Gynecology and Obstetrics, and the Pelvic Surgery Fellowship in Union Memorial Hospital in Baltimore, Maryland. He is Board Certified in Ob/Gyn since 1988, and Holistic Medicine since 2000, and is a Clinical Associate Professor at the University of Minnesota Department of Obstetrics and Gynecology. He has taught and presented information on a number of topics crucial to women's health at national conferences. His professional interests include natural childbirth methods, low and high risk obstetrics, holistic menopausal management, pelvic surgery, and integration of alternative treatments with mainstream medicine. He lives in Eugene with his wife and three children since 1994.

Roy Tennant is a Scholarship Web & Services Design Manager for the California Digital Library. Prior to this, he created and managed the Berkeley Digital Library SunSITE, which is both a digital library and a support service for other digital library developers (<http://sunsite.berkeley.edu/>). He is the author of "Practical HTML: A Self-Paced Tutorial" and co-author of "Crossing the Internet Threshold: An Instructional Handbook". His articles have appeared in numerous library and information technology magazines and journals, and he writes the monthly column "Digital Libraries" for Library Journal. He is the founder and manager of the Web4Lib and XML4Lib electronic discussions. He created, and edits, the current awareness publication Current Cites, which has been published every month for over a decade. He holds a Masters degree from UC Berkeley in Library & Information Studies and a BA from Humboldt State in Geography.

The **Trillium Flute Ensemble** has played together for 12 years. **Holly Barbour** studied music education and currently teaches flute. **Jean Funk** studied flute performance and currently teaches flute and piano. **Judith Hayes**, the medical librarian at Tuality Healthcare, is also a church organist. Together they have over 100 years of musical experience!





NOTES

ATTENDEES

Registrations received by August 25, 2001

Peggy	Baldwin	Providence Portland Medical Ctr.	Portland OR
Susan	Barnes	NNLM/PNR	Seattle WA
Chris	Beahler	University of Washington	Seattle WA
Brynn	Beels	Franciscan Health System	Tacoma WA
Pam	Blork-Osborne	Mercy Corps	Portland OR
Maryanne	Blake	University of Washington	Seattle WA
Robin	Braun	Empire Health Services	Spokane WA
Bonnie	Chadbourne	OCLC Western Service Center	Spokane WA
Vicki	Croft	Washington State University	Pullman WA
Cindy	Cunningham	Oregon Health & Science Univ.	Portland OR
Mary	Devlin		Portland OR
Paulette	Dutchak	Sacred Heart Medical Center	Eugene OR
Karen	Finney	Oregon Health & Science Univ.	Portland OR
Sherlynnne	Fuller	University of Washington	Seattle WA
Leda	Garside	Salud	Hillsboro OR
Nancy	Griffin	Idaho State University	Pocatello OR
Sue	Groshong	Children's Hospital	Seattle WA
Heleen	Guerrero-Randall	St. Charles Medical Center	Bend OR
Ann	Haines	Kaiser Permanente	Clackamas OR
Diana	Hall	BC Cancer Agency	Vancouver BC
Lynn	Hauer	Kootenai Medical Center	Coeur d'Alene ID
Tracy	Havlin	University of British Columbia	Vancouver BC
Judith	Hayes	Tufts Healthcare	Hillsboro OR
Diane	Helmer	Centre for Health Sciences	Vancouver BC
Nola	Higley	Magic Valley Regional Medical	Twin Falls ID
Beth	Hill	Kootenai Medical Center	Coeur d'Alene ID
Kathryn	Hornby	University of British Columbia	Vancouver BC
Marcy	Horner	Kootenai Medical Center	Coeur d'Alene ID
Melissa	Homer	Adventist Medical Center	Portland OR
Donna	Hudson	3rd Medical Group/SGSOL	Elmendorf AFB AK
Joan	Hust	Kootenai Medical Center	Coeur d'Alene ID
Carol	Jenkins	University of North Carolina	Chapel Hill NC
Mary Graves	Johnson	PeaceHealth	Eugene OR
Melanie	Jones	Kittitas Valley Community	Ellensburg WA
Dolores	Judkins	Oregon Health & Science Univ.	Portland OR



ATTENDEES

Registrations received by August 25, 2001

Shona	Lam	BC Cancer Agency	Vancouver BC
Laura	Larsson	Oregon Health & Sciences Univ.	Portland OR
Val	Lawrence	Kaiser Permanente	Portland OR
Arleen	Libertini	Empire Health Services	Spokane WA
Shannon	Long	Richmond Hospital Library	Richmond BC
Karen	MacDonell	College of Physicians & Surgeons	Vancouver BC
Susan	Marshall	Central Washington Hospital	Wenatchee WA
Kathy	Martin	Willamette Falls Hospital	Oregon City OR
Kathleen	McCrory	Children's Hospital	Seattle WA
Holly	McKinley	Emporia State	Bend OR
Martha	Means	University of Washington	Seattle WA
Linda	Milgrom	University of Washington	Seattle WA
Kathy	Murray	University of Alaska Anchorage	Anchorage AK
Patrice	O'Donovan	Unifield College Portland	Portland OR
Daphne	Plaut	Kaiser Permanente CHR	Portland OR
Nancy	Press	University of Washington	Seattle WA
Bob	Pringle	Intercollegiate College of Nursing Ed.	Spokane WA
Neil	Rambo	University of Washington	Seattle WA
Bob	Richard	Madigan Army Medical Center	Tacoma WA
Amy	Roth	Providence Portland Medical Center	Portland OR
Angela	Ruffin	National Library of Medicine	Bethesda MD
Beverly	Schriner	Sacred Heart Medical Center	Eugene OR
Jeanette	Schueler	Battelle Seattle Research Center	Seattle WA
Richard	Shaw	Sacred Heart Medical Center	Eugene OR
Betsy	Shaw	Sacred Heart Medical Center	Eugene OR
Lois	Stiglusson	EBSCO Information Services	San Mateo CA
Michelle	Spatz	Mid-Columbia Medical Center	The Dalles OR
Pam	Sprickelmier	St. Luke's Regional Medical	Boise ID
Patty	Sproat	Mountain States Tumor Institute	Boise ID
Jennifer	Stutesman	Oregon Health & Science Univ.	Seattle WA
Steve	Teich	VA Montana Healthcare System	Portland OR
Gail	Wilkerson	Intercollegiate Center for Nursing Ed.	Miles City MT
Mary	Wood		Spokane WA



The Westin Salishan

